Bizwall Web Site Solution

Bizwall provides an alternative to expensive custom development for style-conscious businesses and consumers and cheap website templates. We enable small businesses to modify and update their website look and functions without rebuilding their site. Besides Bizwall function, we offer third party iframe integration.

Bizwall is a full content management system (CMS) built in Drupal. The current version is in beta stage. The second release in Drupal as well is expected to be lunch by Summer 2011 featuring a new user interface, multi-lingual support, and email blast capabilities.

Design: Background Module

Bizwall features a flexible web design approach to easily update the content and the design. The trends on web design are in constant change and a striving site needs to adjust easily. We accomplish this by using background images as design and not hard-coded themes(templates) like our competitors.
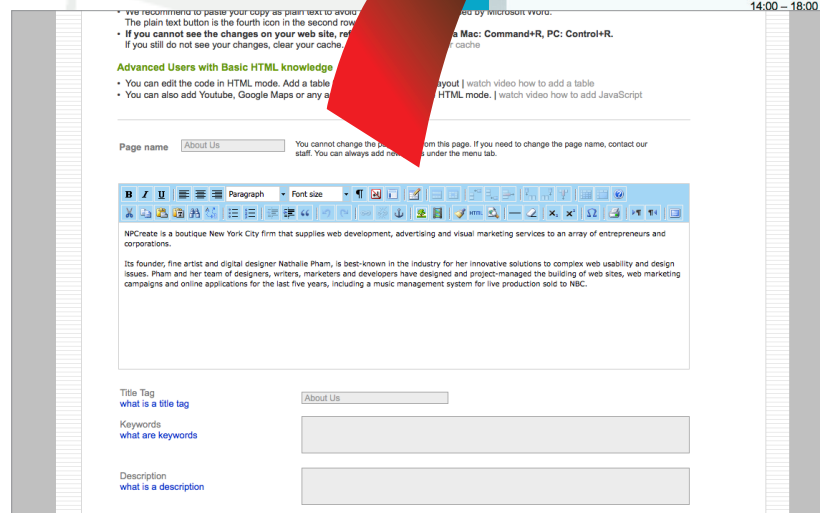
By using our Bizwall (CMS) each website can have multiple background images. You can have one per page or have a default design. Each background is a unique design specifically created for your company to maintain your brand.

Since the design is a flexible image file, you can swap it at any time. It gives you the freedom to change your look every few months, keep up-to-date with technology and new design trends, push on product releases, and tailor the design to various audiences.

Bizwall application manages the website copy and images. The system creates SEO friendly HTML code and places it on the top of the background image

background image is created in an Image Editing Software and uploaded to the system as jpg, gif or png file
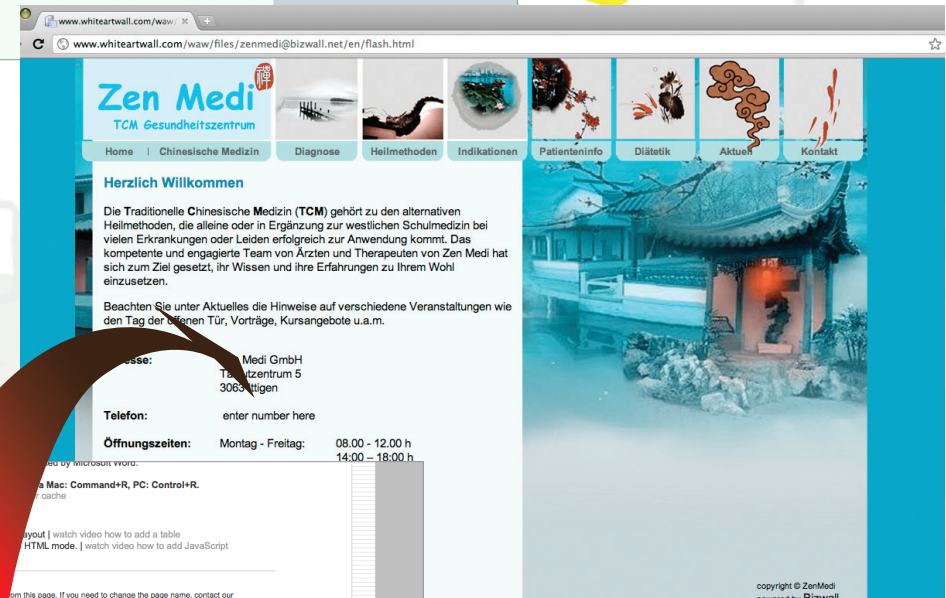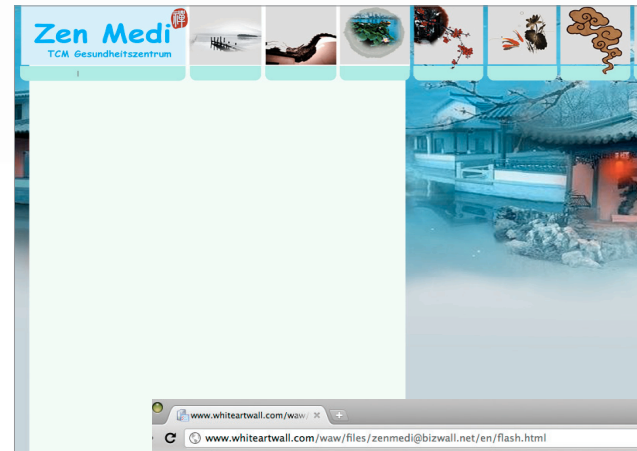
background image and HTML code create the final website

![BIZWALL — A Web Platform that Grow With You]

Additional Features and Add-Ons

Image and Video Gallery

Don't leave it to your client imagination but show them your work. Upload product and service photos and videos to multiple galleries.

In Bizwall our java applet can bulk upload images. You can assign and organize them in various galleries (or feature them on your homepage). Show them as thumbnails, pop-windows or as a slideshow.
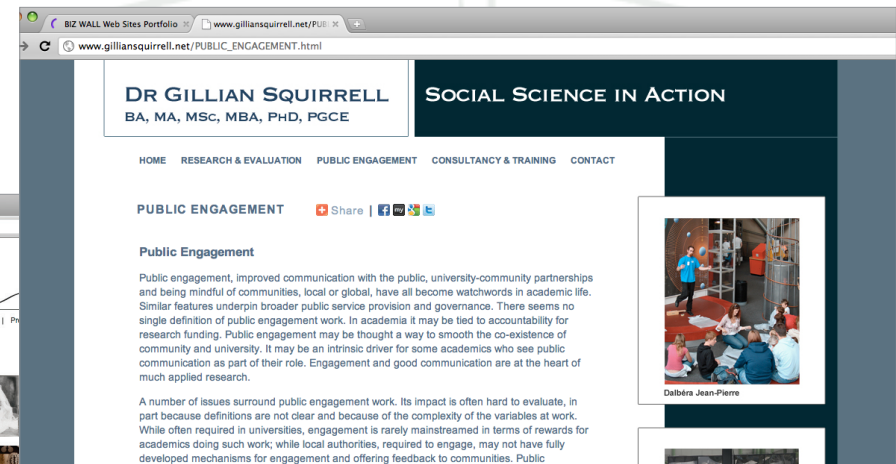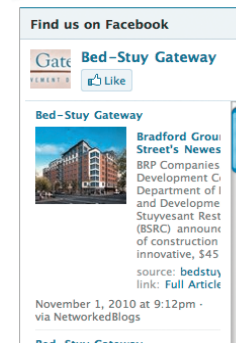
thumbnail view
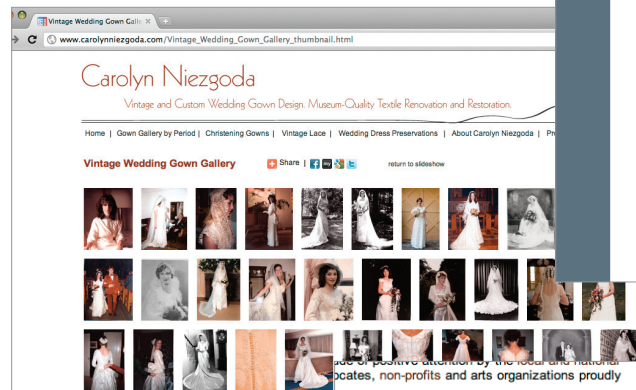
close-up view / slideshow

Social Media

Social Media Icons (add this) to share your website with prospects and loyal clients

Facebook feed
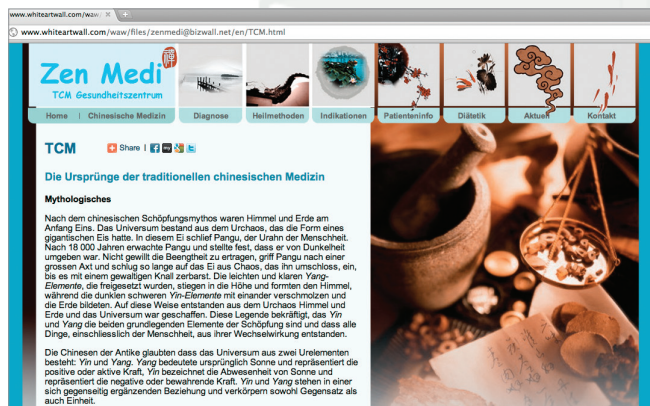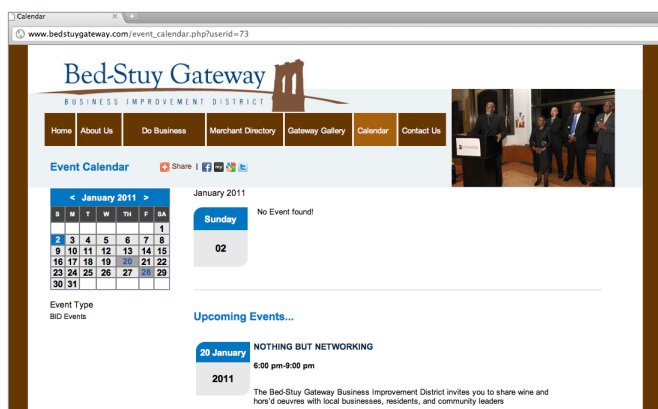
Third Party Application

Can't find a feature? Integrate any third party application such as Facebook, Twitter, Youtube video, Google maps or a reservation system into your Bizwall site. Bizwall supports third party application via iframe.

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Online Appointment Booking

Let your customers' book and pay you online with doreserve.com and appointment-plus.com. Both online booking systems manage appointments with multiple staff members and send email reminder or SMS messages. Both systems integrate with Bizwall CMS.

Calendar

Managing your organization's events?
Add a calendar to your website.
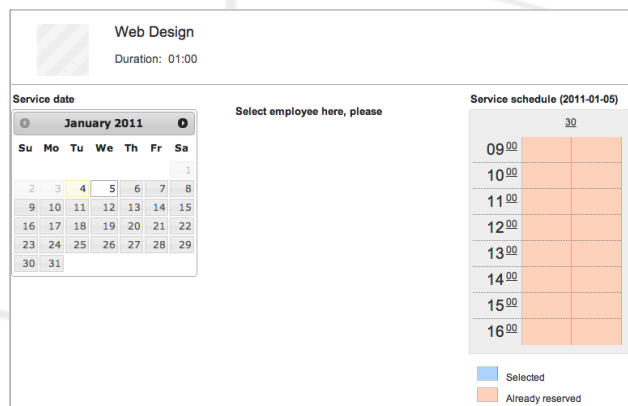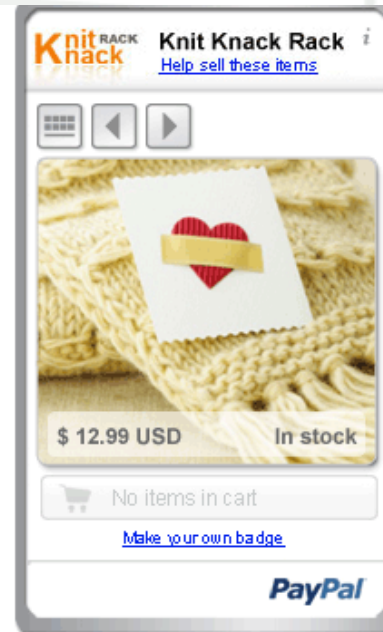
Foreign Language

Your main clients are not native English speakers? You are able to create your site in any other language using our mulingual feature (launching bi-lingual web sites in late 2011)

Collect Payments

Are you offering services, monthly subscriptions or need a small shopping cart? Bizwall integrates with paypal merchant services.

If you need to sell multiple products, Bizwall works with PayPal Storefront. It is an ideal alternative to increase revenue without setting up a full-fledged shopping cart

Content Management System (CMS)

Manage Your WebSite

Bizwall Beta is a full content management system(CMS) that enable our clients to self-manage all aspects of their website. It is easy to do and hassle free to add, delete or edit a page. Add new images to a gallery, delete the caption of a photo or add a new contact form.

Our clever WYSIWYG works like Microsoft Word and makes it easy to edit any copy. Our custom designed user interface allows a simple drop/drag to add new images or videos to a gallery without web development or coding experience.

Optimizing your website for SEO: add to each page keywords, description and title tags. Easily update the keywords, and description via our easy to use interface.
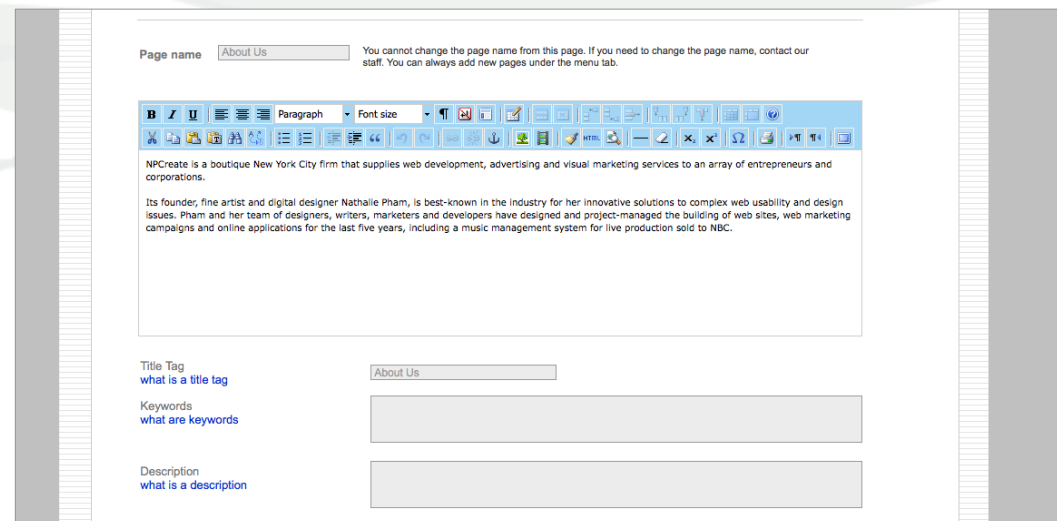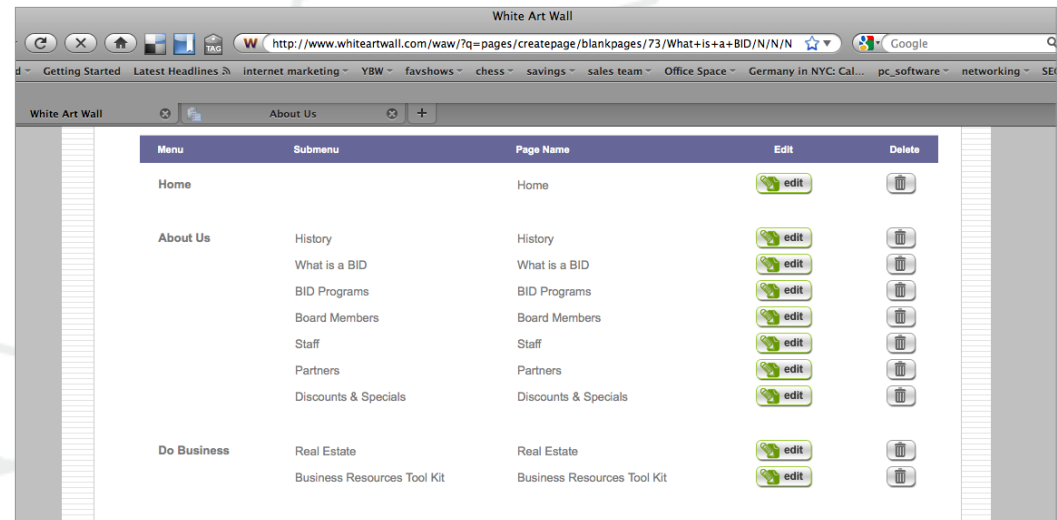
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Advanced Feature: Directories

Small companies and organizations struggle with mini-directories to highlight their members and work. If you are a BID, Gallery, non for profit organization promoting different projects our directory modules allows you to create a mini site within your main site. Promote your members and projects and highlight their benefits.

The directory module adds a photo for each member, and adds up to 5 pages/per member. These pages can be galleries, or simple text pages. Each member page has the ability to have a unique background. Let your member have a different look without diluting your brand.

member mini site with gallery
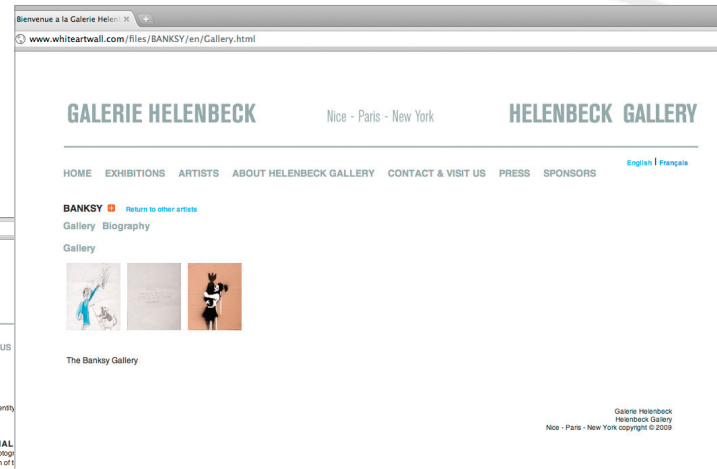
member directory page with icons
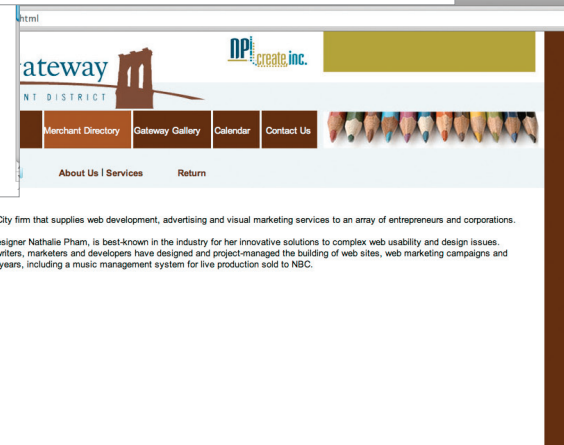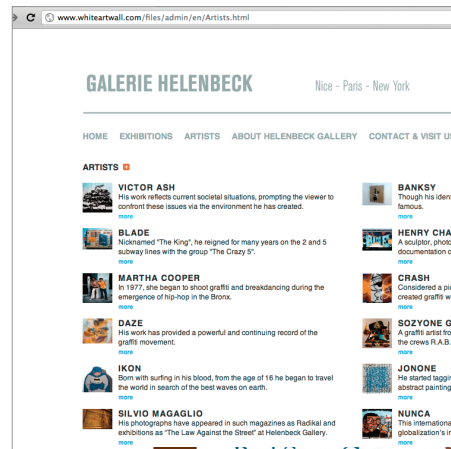
member mini site with several pages

member directory page

Feature and Price Comparison

Feature	Basic Plan	Advanced Plan
Custom Design	2 design+1 revisions	2 design+2 revisions
Pages (included)	3 pages	20 pages
Image Gallery (included)	1 gallery (20 images)	unlimited
Video Gallery Included)	1 gallery (3 videos)	5 galleries (20 videos)
Contact Page	1 contact page	unlimited
Social Media	included	included
Iframe Support	included	included
Access to Content Management System (manage your website)	N/A	included
SEO (Keywords, Description, Title Tags)	$595/year (additional)	$595/year (additional)
Calendar	N/A	$500 (additional)
Directory	N/A	$5,000 (additional)
Ecommerce (PayPal Shoping Cart)	N/A	$1,500 (additional)
Flash Introduction Animation	$1,500+ (additional)	$1,500+ (additional)
Online Booking System	$20-$40/per month	$20-$40/per month
Price (one-time fee)	**$895**	**$2,495**
Hosting (annual)	**$295**	**$395**

Payment plan available for our Advanced Plan. Talk to our team.

NP create, inc.
Where Design Meets Deevlopment

NPC Clients

Avon

Bed-Stuy Gateway BID

Brooklyn Navy Yard

Grace Construction North America

Harvard Public Health

Milton Academy

MSD Visuals

MySuit Made to Measure

NBC

Pearson Education

Temple Israel

The Society of Conneticut Sculptors

Verde Custom Flowers

Ziff Davis

and many more...

NPCreate Inc is a boutique New York City firm that supplies web development, advertising and visual marketing services to an array of entrepreneurs and corporations. Its founder, fine artist and digital designer Nathalie Pham, is best-known in the industry for her innovative solutions to complex web usability and design issues. Pham and her team of designers, writers, marketers and developers have designed and project-managed the building of web sites, web marketing campaigns and online applications for the last five years, including a music management system for live production sold to NBC.

About Nathalie T. A. Pham

A visual marketer with the technical know-how to execute in both traditional and online media, Gen X graphic designer and User Interface expert Nathalie Pham brings the combined artistic and cultural influences of Asia, Europe and America to her design palette. Known for her innovative solutions to complex web usability and design issues, Pham has designed and project-managed web sites and portals, online application builds and Flash and multimedia projects for the last 11 years. A highly complex music management system with a ground-breaking User Interface was conceived and designed by Pham and then licensed by NBC-Universal for large broadcast projects such as the Olympics.

An award-winning painter and sculptor, Pham's strong, multicultural-influenced visual and tactile style informs her brand identity and corporate communications projects. Pham's new-generation new-media marketing sense combined with her understanding of technology captures the essence of today's unwired, 24/7 global marketplace.

About Jorge Orquera

Jorge Orquera was born in Quito, Ecuador. From an early age he developed an eye for art and design, influenced in part by his seamstress mother and carpenter father. Jorge holds degrees in Fine Arts (Universidad Central del Ecuador) and Advertising (Universidad Technological Equinoccial—UTE). As a junior at UTE he helped develop strategy for Guillermo Sotomayor's presidential campaign. In the early 1990's he contributed to Ecuador Didactico— collectable educational stamps about the history, culture and traditions of Ecuador.

After finishing his studies in fine arts, Jorge immigrated to America in 1992. Starting as a line worker at Entertainment Texas Distribution. Jorge quickly assumed management of a team of over 100 people. He help to design a working system that was implemented in NJ, Dallas and San Diego under his direct guide.